# PLAY DIGITAL Consulting

# OpenFinance Product Roadmap

## **Professional Business** Services

### **About the Program**

The major goal of this program is analize the product and service evolution in the organization in Digital Banking OpenBanking OpenFinance and NeoBanking Scenarios. Also, the goal is to show real evolution in other financial insitutions in the current product portfolio of the organization.

#### **KEY OBJECTIVES**

Support the financial organization in a logical product / services evolution to the new financial trends related to OpenBanking / OpenFinance and NeoBanking.



#### Vision

Understand how the product portfolio can evolve in Digital / Open and Neo Banking scenarios with real case studies

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Evolution

Plan a logical landscape based on institution strategy and potential product evolution.



#### Strategy

Define an strategic roadmpap to evolve the organization in different OpenBanking / OpenFinance and NeoBanking capabilities.

