

www.playdigitalconsulting.com

# Digital OpenFinance Product Incubator

## **Key Advantages**

With this program you are also having access to more than 7000 Digital Product / Services ideas coming from key financial echosystems like FDX, BIAN, OpenBanking UK and many others, giving you ideas and advices regarding your product strategy.

## **About the Program**

With this program you ensure that digital products that you are defining or designing can evolve in any OpenBanking / Open-Finance and NeoBanking Scenarios.

## **Main Objectives**



#### Governance

Implement a Methodology to support your Product Incubator Strategy based on consolidated standards like FDX, BIAN, OpenBanking and others

### POWERED BY







Get the Product & Service Ideas implemented by other financial organizations that are part of these communities (BIAN, FDX,

#### **Evolution**

Ensure that your new products and services born with the capability to evolve in OpenBanking / OpenFiannce and NeoBanking scenarios. Ault

#### Strategy

Align your Digital Product strategy with the trends related to standards and communities that are consolidating in financial market.





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