

# OPENFINANCE OMNICHANNEL IMPLEMENTATION PROGRAM

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## ABOUT THE PROGRAM

With this program you can evolve your omnichannel strategy covering any external / internal channel scenario and also abstract the channels from the "Core" systems. Both objectives are "key" for Open Finance evolution.



## EXPAND

Prepare your Omnichannel Strategy for any present or future scenario covering Digital Banking / OpenBanking / OpenFinance and NeoBanking approaches.



## ABSTRACT

Prepare your OmniChannel Strategy to interact with any backend system including third party ones without impacting your channel implementation



## ORGANIZE

Stablish a Design Time / RuTime Governance in your Omnichannel Architecture, creating a Cost Effective Implementation and Evolution.



## OMNICHANNEL IS JUST THE STARTING POINT

*"Omnichannel Strategies in the Banking Sector must be implement thinking in the new OpenFinance scenarios applying standards, any other way to do it is a major failure"*

**MIEKO SHIBATA**  
MD Bank of America



## WHAT IS THE MAJOR GOAL ?

Create a solid Omnichannel Strategy that can fit any present and future financial scenarios is a "key" topic for any financial organization. This program supports the adoption of "Decoupling" and "Standardization" in your OmniChannel Architecture defining the tasks, times and issues that must be covered in this kind of projects.