



OpenFinance MarketPlace Integration

About The Program

This program supports the integration between the financial products of any organization and major digital marketplaces worldwide like Amazon, Apple, eBay, CVS, Mercado Libre, Costco and many others.

Why is so Important ?

This program prepares your products to be integrated in customer marketplaces journey enhancing your OpenFinance strategy with major partnerships with digital marketplaces leaders in the worldwide and regional markets.

Main Objectives



Evolution

This program evolves products scope, giving access in a embedded way to the marketplace customer journey



Expansion

This program expands the current pragmatics vision to access customers in your own channels



Opportunity

This program creates a clear and easy opportunity to work with major marketplace worldwide.



Strategy

This program activates in a practical way your OpenFinance and Neo-Banking strategy.

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www.playdigitalconsulting.com
info@playdigitalconsulting.com