

## DATA ANALYTICS IMPLEMENTATION PROGRAM

## IT'S TIME TO START YOUR SMART BUSINESS IMPROVEMENT

This program created with the collaboration of DAMA, BIAN, OpenBanking UK and Play Digital Consulting to support financial institutions to implement and evolve a efficient new generation analytics architecture based on machine learning and generative AI capabilities.



DATA REPOSITORY

Create a Semantic Data Repository using the BIAN BOM Model standard



DATA CLEANING

Define all the data extraction and cleaning following smart paractices from DAMA.



DATA AI ANALYSIS

Implement an Advance Analytics strategy learning from AI and Machine Learning experience from leading financial institutions.

ABOUT THE PROGRAM

This program is based on the experience of multiple financial organizations that are using BIAN and DAMA as pilars for data strategy, supporting from the Data Repository, Data Entities, Data Cleaning and Data Advanced Analytics based on AI, Machine Learning and Cognitive Analysis.



BIAN and DAMA gives you all the data semantics required for a strong DATA Respository and Semantics definition, using also the experiences from other institutions for advanced analytics. Also you have the continous evolution of BIAN in Data Semantics in order to support your data evolution strategy.



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